

Information about Makeitout's web cookies

Our websites use cookies in order to improve the user experience and to measure usage.

A cookie is a small text file which is saved and stored on the user's device. Cookies do not harm the device nor files saved on it.

Among our services there can be community connections such as Facebook's, Tripadvisor's or Google's Review-buttons. Those can be visible in our services, but their content comes directly from the source of the button. The community connection in our service notices that the user is logged in on the service in question, whereupon the page shows a customized content. Those services can gather information about the user's visit in accordance with valid integrity terms. The services in question do not assign data they collect to the Directory controller without the user's explicit consent.

Cookies improving the user experience

Some of our cookies are used only to create a pleasant user experience. For example, when you submit data to us through a form such as the booking form, contact form or Subscribe form, cookies may be set to remember your user details for future correspondence.

If you wish you may refuse the use of cookies via the settings in your web browser. But then we cannot guarantee that all our web services run appropriately. With most web browsers one can prohibit cookies under Tools or Privacy.

Cookies measuring usage

Measuring the usage of the web service is a central part of the development of our content. With the help of measuring cookies we gather information about how widely our site is used, what the usage is like and what we should focus on in order to improve the service. Consequently, we gain information about our site's performance.

Makeitout uses Google Analytics and Yandex Metrics software when tracing the web service and for development of the user experience. Data collected by Google and Yandex is by nature anonymous. Read [here](#) about how Google and [here](#) about how Yandex uses your data.